



PRIME FOCUS

L I M I T E D

November 11, 2024

To,
The National Stock Exchange of India Limited
Listing Department,
Exchange Plaza, Bandra Kurla Complex
Bandra East, Mumbai - 400 051
Fax Nos.: 26598237/26598238

To,
BSE Limited
Listing Department,
Phiroze Jeejebhoy Towers,
Dalal Street, Mumbai - 400 001
Fax Nos.: 22723121/2037/2039

Sub: Revised - Notice of Board Meeting to be held on November 14, 2024 under Regulation 29 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended
Ref: NSE Code: PFOCUS / BSE Code: 532748

Dear Sir/ Madam,

In continuation of our letter dated November 07, 2024, pursuant to provisions of Regulation 29 and other applicable regulations, if any, of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended, we wish to inform you that a Meeting of the Board of Directors of the Company is scheduled to be held on Thursday, November 14, 2024, *inter-alia*:

1. To consider, approve and take on record Un-audited Financial Results (Standalone & Consolidated) of the Company for the quarter and the half year ended September 30, 2024.
2. To consider, evaluate and approve the proposal to raise funds by way of a rights issue of equity shares and /or detachable share warrants, to eligible equity shareholders of the Company, subject to all such regulatory / statutory approvals as may be required, and the terms and conditions for such rights issue.

As informed vide our letter dated September 26, 2024, the Trading Window for dealing in securities of the Company is currently closed pursuant to the provisions of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015, and the Trading Window shall be opened after 48 hours subsequent to the declaration of Un-audited Financial Results for the quarter and half year ended September 30, 2024.

The notice is also available on the website of the Company www.primefocus.com and that of BSE Limited www.bseindia.com and the National Stock Exchange of India Limited www.nseindia.com.

Request you to kindly take the same on record.

Thanking you,
Yours faithfully,

FOR PRIME FOCUS LIMITED

PARINA SHAH
COMPANY SECRETARY & COMPLIANCE OFFICER